



CALL FOR PAPERS

BY THE ORIENTAL BUSINESS AND INNOVATION CENTER (OBIC)

About OBIC

The Oriental Business and Innovation Center (OBIC) was established by the Budapest Business School, University of Applied Sciences and the Central Bank of Hungary in 2016.

OBIC's overall goal is to improve the competitiveness of the Hungarian economy by contributing to a better understanding of the East Asian region. To achieve its objective, OBIC aspires to become a leading institution in oriental business studies - not only in Hungary but in the broader Central European region as well - by the application of its cutting-edge knowledge and efficient operation. As such, OBIC also plays a major role in the implementation of the international strategy of BBS. In its work OBIC concentrates on the following target countries: India, Indonesia, Japan, Malaysia, the People's Republic of China, the Philippines, the Republic of Korea, Singapore, Thailand, Vietnam, and many others in the Asia-Pacific region. Besides the Asia-Pacific region, - by the present call - OBIC wishes to enlarge the scope of examinations to the entire Eurasian region.

Details of the Call

Topic:

"EURASIA: AN EMERGING CONCEPT?"

During the recent decade, the expression "**Eurasia**" can be seen in the international political, security-policy, and economic bibliography in terms of a Russia-centered or -initiated integration comprising merely a part of the former Soviet republics. However, Eurasia – in geographic, political, and economic terms – means much more as it theoretically includes entire Europe and Asia. Eurasia is not only the biggest continent in the world but serves as home for more than two-thirds of mankind, including China and India, the two most populous countries of the world. It is well visible that the **rise of the East and Southeast Asian countries** – nowadays principally China – tend to change the previous, "classical" US-led economic and security order since the fall of the bipolar system. Besides **China**, it can be witnessed that other powers – like Russia – grow their ambition to identify themselves as global military powers and take steps to re-establish those economic, and partially political and security associations – especially in Central Asia and the Caucasus area, where **Russia** has been traditionally influential, even before the ages of the former USSR. A new phenomenon is that China and Russia are both seeking **cooperation in global issues** as well, contrary even to the former socialist period, when the Moscow-Beijing relationship was anything but friendly and heartfelt. Besides East and Southeast Asia, the **South Asian region** also deserves attention, where **India's** economy has been continuously growing, and even though its relationship with Pakistan and China is fragile, India seeks the alternatives of the mutually beneficial cooperation.



Perhaps the **Southwest Asian region** has gone through the most sensitive period in the whole continent. In **Afghanistan**, just right after the American withdrawal, the Taliban took the power, and besides that there is also a risk that the Islamic State can be re-established in the region after international forces ousted them from Iraq and Syria. In the frames of this book, OBIC wishes to provide the reader with a collection of studies which focus on the most recent trends and events of the **Eurasian super-region** with **the main emphasis on the sustainable economic growth** and security. By the present call, OBIC wishes to contribute to answer the question: how and to which directions will the global economy and society develop in the future?

The call seeks papers that investigate the following aspects:

- Changes in the **global trade**: the “new type” of free trade agreements. The implementation of the Comprehensive and Progressive Agreement for Trans-Pacific Partnership (CPTPP).
- New trends in the global economy and its implications in Eurasia (e.g. the rise of BRIC).
- Regional **integration** and **cooperation** in Eurasia. Initiatives and endeavors – results and challenges (SCO, SAARC, GCC, etc.).
- Country- or sub-region-specific studies about timely political, economic or security issues related to Eurasia.
- Hot-spots and security risks (e.g. the case of Afghanistan).
- New challenges and opportunities. The exploration and utilization of distant areas in the future (e.g. the Russian Far-East and the Arctic zone connected to Siberia). How the principles of **sustainability** can be asserted in the “new golden rush”?

Submission Guidelines

- The deadline for submission of an abstract with no more than 350 words: **November 15, 2021**.
- The acceptance of the abstracts: **November 22, 2021**.
- The deadline for the submission of the full paper: **February 6, 2022**.
- Manuscripts should be submitted in **Microsoft Word format** via email.
- The length of the paper should be between **5,000 and 7,000 words**.
- Authors should observe high academic standards. Plagiarism in any form is incompatible with research ethics and our values.
- Preparation of the main text – **Formal requirements**:
 - The text must be aligned to the left margin, and without any text formatting applied (including capitals, larger or smaller font sizes, the use of color, etc.).
 - The text may be subdivided into sections. Each section must have a title and number. Each section can be divided into subsections, numbered according to the scheme 2., 2.2. etc.
 - Tables and graphs should be sent in excel or similar format too.
 - Font type and size: Times New Roman, 12pt.



- The bibliographical references must be in-text-citation - given directly in the main text and not in the footnotes using the following format: (Csáki, 2010, p. 25). (Csáki – Kovács, 2010, p. 25). If more than three authors: (Csáki et al., 2010, p.25).
- Footnotes can only be used when additional information must be added to the body of the text. Footnotes with continuous counting must appear at the bottom of the page.
- Referring to a miscellaneous essay: Small, F. (2007): Convergence in Big Europe. In: Big, R.: Selected studies 2000-2007. Vol. II, Budapest, Nagy Publisher, pp. 226-228.
- Referring to an internet publication: Small, F. – Big, R. (2007): Budget Deficit and Convergence. [online] available: <http://www.fisk.hu/info>. (Accessed: March 15, 2007.)
- Authors are requested to give their scientific degrees and not more than two of their jobs or professional positions.
- The main text is followed by a reference list in ABC order using the following format: Kovacs, F. (2014): Budget Deficit. International Institution. Working Paper. 42. March, pp. 1-15.

— Manuscripts should be sent to the following email addresses: nemeth-kilinc.orsolya@uni-bge.hu and obic@uni-bge.hu.

Double-blind review

- Papers will be reviewed by the peer reviewers of OBIC.
- Papers will be reviewed by taking into consideration objectivity, originality, scientific performance etc.

Notes

- The authors, whose papers are accepted, will sign a contract with the Budapest Business School (OBIC). According to the contract, OBIC will provide **210,000 HUF** (approximately 600 EUR) as honorarium for one paper.
- After submission and acceptance of the paper, the papers will be published in the [OBIC Book Series](#) both electronically and in printed form.
- Concerning the criteria of the **intellectual property** of the accepted paper, the Author shall grant right of use to Budapest Business School, OBIC, the Licensee (1) without territorial restriction (in and outside of Hungary), (2) for an indefinite period, (3) on an exclusive basis, (4) that is transferable to third parties. Licensee shall acquire the right to (1) reproduce the Work in any number of copies, (2) distribute the Work (in any number of copies), (3) revise the Work, (4) enter into a publishing agreement.

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